



Role Description

Some Women Coaching Project – Marketing Development Volunteer

The Pankhurst Trust (Incorporating Manchester Women's Aid)

This is an exciting opportunity to develop marketing skills and work with a group of inspirational and successful women. Our coaches are from a wide range of backgrounds with a wealth of experience so the successful candidate will be able to build a diverse network.

The coaching project offers free career coaching to women who could not otherwise afford it and who have demonstrated leadership in order to get more women into positions of power.

We are looking for someone with organisational skills, an interest in marketing, a commitment to leadership development and a creative approach to finding marketing solutions.

You can find out more about the coaching project here: <http://somewomen.uk/coaching/>

Role: Some Women Coaching Project – Marketing Development Volunteer

Reports to: Coaching Programme Manager / Pankhurst Volunteers Coordinator

Hours: 4 hours across 1 or 2 days a week by arrangement with the Coaching Team. Some remote working and hot desking at The Pankhurst Centre

Aims of Role:

- Coordinate marketing volunteers for the Pankhurst Trust coaching project
- Work with the marketing lead to develop the coaching project website and marketing strategy in order to help recruit new coaches and clients
- Liaise with the lead volunteer on the coaching project and produce a short monthly report for the steering group
- The role can be done mainly remotely but attendance at one monthly meeting at the Pankhurst Centre will be required
- The role is initially for three months, starting in September 2019, but can be extended if it suits both parties

Desirable Qualities / Skills:

- Good oral and written communication skills
- Knowledge of Microsoft Office
- A pleasant phone manner

Training / Supervision:

- Appropriate training and support will be given
- Regular contact with the project lead
- Be given the opportunity to develop new skills

How to Apply

- Download the application form <https://www.pankhursttrust.org/get-involved/volunteer>
- Email the completed form to hello@pankhursttrust.org



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